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NEWS

United Way launches HelpRefugees.ca

Monday, March 13, 2017 11:09:00 CDT AM

United Way Winnipeg and community partners early this month announced the launch of www.HelpRefugees.ca during an update on the urgent need for help with a recent surge of refugee claimants coming to Winnipeg.

For the past two weeks, United Way volunteers have been talking with community partners and agencies to better understand the challenges created by a rapidly growing number of refugee claimants, and ways to involve and connect Winnipeggers wanting to help. "The number of people arriving is unprecedented given the cold weather," said Abdi Ahmed, Coordinator for Immigration Partnership Winnipeg, one of several groups coordinating a community-wide response.

"We expect we will see more families arrive once the weather warms. That's why it's so important to come together as a community to share insights and experience and to coordinate resources - now more than ever."

"United Way donors already provide ongoing stability for 23 community agencies that support newcomer and refugee families," said Conn Walker, CEO of United Way Winnipeg.

"That support has made it possible for these agencies to help as many people as they do every day and every year. But the reality today is that an influx of refugee claimants has overwhelmed these agencies and that should concern everyone."

"We realized what was missing was an easy way for people to help," said Connie Walker, CEO of United Way Winnipeg.

"We also saw a need to coordinate donations of all kinds."

[HelpRefugees.ca](http://www.HelpRefugees.ca) provides a central site to donate money with confidence, knowing United Way will work closely with community partners to ensure every dollar of their donation goes where it's needed most and will make the biggest difference.

"There are other ways to help as well," said Dr. Jodene Baker, long-time United Way volunteer, donor, and Chair of United Way's Community Investment Committee.

"People and organizations interested in collecting and donating things like food, clothing, personal care items and feminine hygiene products can visit [UnitedWayWinnipeg.ca](http://www.UnitedWayWinnipeg.ca) for an up-to-date list of the most needed items and information on other ways to get involved, including volunteering."

"Needs are changing by the day, and by coordinating this information, we can help people understand the most current needs to ensure they are able to make the biggest difference while minimizing efforts that could be counter-productive," said Baker.

In recent years, community agencies at the front lines of caring for newcomers have been asking for more help to support a growing number of refugee and immigrant families coming to Winnipeg – an estimated 3,000 in 2016 alone; twice the number of previous years.

United Way

The Story
of Your
Surname

▶ X

A small rectangular graphic containing a historical black and white photograph of four people standing together. To the right of the photo is the text "The Story of Your Surname" in a serif font. Below the text is a circular arrow button with a right-pointing arrow and a close (X) button. Above the arrow button are navigation icons for a double arrow and a single X.

This Week's Flyers



The Visions Electronics March Madness Flyer features a basketball-themed design with a large "MARCH MADNESS" banner. It highlights savings on various electronic products like televisions, speakers, and cameras. A "REWARD YOURSELF WHEN YOU SHOP VISIONS ELECTRONIC" section offers additional savings through their reward program. The flyer also includes a "GREAT DEALS IN-STORE AND AT VISIONS.COM" section.

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HOVER FOR FLYER

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MARCH 15 - 27, 2017
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30 DAY ADDITIONAL SAVINGS
TWICE THE REWARD
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The Mark's All Jeans Flyer features a large image of two people wearing jeans. It promotes a "BUY ONE GET ONE 50% off" deal on jeans from brands like DENVER HAYES, WindRays, DHC, and mavi. The flyer also mentions a "4 DAYS ONLY!" sale on men's iron dress shirts.

Mark's
MARCH 15 - 27, 2017
Shop online at [markscanada.ca](#)

ALL JEANS
BUY ONE GET ONE 50% off
DENVER HAYES WindRays DHC mavi BUFFALO SEARS

4 DAYS ONLY!
ALL Men's Iron Dress Shirts
BUY ONE GET ONE 50% off

HOVER FOR FLYER

Mark's



The Sears Super Weekend Sale Flyer features a grid of various household appliances like refrigerators, washers, and dryers. It highlights a "FLAT RATE 5% DOWN PAYMENT" offer and a "4 DAYS ONLY!" sale. The flyer also includes a "SUPER WEEKEND SALE" banner.

SEARS
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Shop online at [sears.ca](#)

SUPER WEEKEND SALE
4 DAYS ONLY!
FLAT RATE 5% DOWN PAYMENT
SUPER WEEKEND SALE

HOVER FOR FLYER

SEARS